



**MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION**  
**Federal State Budgetary Educational Institution**  
**higher education**  
**"Ural State University of Economics"**  
**(USUE)**

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**"APPROVED"**  
**Rect. of USUE**

Y.P.Silin

10 January 2024

**REGULATIONS**

**International Competition of Studying Educational Organizations**  
**secondary vocational education**  
**"My profession. Step into the Future".**

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## 1. General provisions

1.1. These Regulations (hereinafter referred to as the Regulations) regulate the procedure for organizing and conducting the International Competition for students of educational institutions of secondary vocational education "My Profession. Step into the future" (hereinafter referred to as the competition).

1.2. The competition is held within the framework of the Congress of Strategists of the Eurasian Economic Youth Forum (hereinafter referred to as EEFM). Internet address of the EEYM website [www.eurasia-forum.ru](http://www.eurasia-forum.ru)

1.3. Organizer of the competition:

Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics " (USUE), USUE College.

1.4. The purpose of the competition is to develop educational motivation, cognitive interest in the future profession , popularize vocational education majors, and ensure research and project activities.

1.5. Main objectives of the competition:

- the student's understanding of the essence and social significance of his future profession, the manifestation of sustainable interest in it;
- development of self-study skills, techniques and presentations;
- identifying the most gifted and talented students and providing assistance in their professional guidance and continuing education;
- promoting professional self-determination of students;
- increasing the prestige of secondary vocational education institutions;
- development of cooperation with educational organizations;
- plan and implement your own professional and personal development;
- strengthening cooperation with social partners.

## 2. Conditions for participation in the competition, Registration of participants

2.1. Students in all secondary vocational education programs are invited to participate in the competition.

2.2. Participation in the competition is individual.

2.3. Applications for participation in the competition and annotations of competition works are accepted through the registration system of the EEYM website [www.eurasia-forum.ru](http://www.eurasia-forum.ru) . (Appendices 1, 2, 3).


2.4. Applications for participation in the competition must be submitted by **March 20, 2024** or another period specified on the competition page of the EEYM website.

2.5. There is no registration fee for participation in the competition. Expenses for accommodation of non-resident participants, food and transportation costs for participation in the full-time stage of the competition are paid by the participants themselves or by sending organizations.

## 3. Stages and timing of the competition

3.1. The competition is an annual event and is held during the summer semester. The final dates for the Competition, as well as its main stages, are established by order of the chairman of the EEYM organizing committee, the rector of USUE and are published on the Competition pages of the EEYM website.



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3.2. The competition is held in three stages.

3.2.1. **The first stage (until March 20, 2024 inclusive)** – registration of participants and verification of compliance with the requirements for participants in the Competition (section 2 of these Regulations).

When registering, the participant attaches an abstract of his project as a separate file to the registration application form. The abstract reflects brief information about the competition project and should not exceed 1 page. The structure of the annotation, requirements for the annotation and a sample of its design are indicated in Appendices 2 and 3.

3.2.2. **The second stage (qualifying) (from March 21 to April 1, 2024)** - examination of annotations of competitive projects, is carried out in absentia. Based on the results of the qualifying round, 20 (twenty) finalists with the highest number of points are determined.

Lists of finalists are published on the competition page and information letters about reaching the finals are sent to finalists. If for any reason a finalist cannot take part in the final in person, by decision of the competition organizing committee, he is replaced by the participant who took 21st place.

3.2.3. **The third stage (final) (April 24-25, 2024)** is conducted in person at USUE.

The third stage includes the defense of competitive projects prepared in the form of:

- 1) "Essay" - no more than 3 pages (Appendix 4);
- 2) "Infographics" - no more than 5 slides (Appendix 5);
- 3) "Presentation" - no more than 12 slides (Appendix 6).

The finalist must disclose the following sections of the project:

- 1) "Where it all began": the history of the emergence of a specialty, profession.
- 2) "Here and now": development of the specialty today, social partnership.
- 3) "Let's look into the future": prospects for the development of the profession.

Competition project on the topic "My profession. Step into the future" should reflect the completion of tasks that comply with the Federal State Educational Standard for Secondary Professional Education in terms of general competencies:

- choose ways to solve problems of professional activity in relation to different contexts;
- use modern means of searching, analyzing and interpreting information and information technologies to perform professional tasks;
- plan and implement your own professional and personal development, entrepreneurial activity in the professional field, use knowledge of legal and financial literacy in various life situations;
- carry out oral and written communication in the state language of the Russian Federation, taking into account the characteristics of the social and cultural context.

Based on the results of the final round, the winner and prize-winners of the competition are determined.

#### 4. Criteria for evaluating competition entries

4.1. Criteria for evaluating abstracts of competitive works at the second (qualifying) stage (Appendix 3):


- compliance with the theme of the competition, sections of the project (from 0 to 5 points);
- compliance with the requirements for the annotation (from 0 to 5 points);
- keywords (from 10 words) - (from 0 to 5 points);
- disclosure of the goals, objectives and results of the project (from 0 to 5 points).

The total score for annotations is up to 20 points.

4.2. Criteria for evaluating work during the third (final) stage:

- 1) "Essay": maximum number of points – 30 (Appendix 6):
- Compliance with the theme of the competition, sections of the competition - from 0 to 5 points;



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- Logic of presentation - from 0 to 5 points;
- Argumentation - from 0 to 5 points;
- Originality - from 0 to 5 points;
- Literacy - from 0 to 5 points;
- Design of work - from 0 to 5 points.

2) "Infographics": maximum number of points – 30 (Appendix 7):

- Compliance with the theme of the competition, sections of the competition - from 0 to 5 points;
- Originality of idea and content - from 0 to 5 points;
- Creativity of work - from 0 to 5 points;
- Disclosure of the topic - from 0 to 5 points;
- Accessibility of understanding for the general public - from 0 to 5 points;
- Aesthetics of the work and design (combination of colors, fonts, graphic elements) - from 0 to 5 points.

3) "Presentation": maximum number of points – 30 (Appendix 7):

- Compliance with the theme of the competition, sections of the competition - from 0 to 5 points;
- Compliance with goals and objectives - from 0 to 5 points;
- Graphic illustrations for presentation - from 0 to 5 points;
- Diagrams and graphs, animation - from 0 to 5 points;
- Logic and transitions during the project - presentations - from 0 to 5 points;
- Presentation design - from 0 to 5 points;

## 5. Competition management

5.1. The competition is managed by the EEYM Directorate and the competition organizing committee.

5.2. To organize and conduct the competition, an Organizing Committee is formed, approved by order of the USUE Rector. The Organizing Committee includes:

- Chairman of the EEYM organizing committee;
- co-chairman of the EEYM organizing committee;
- Members of the organizing committee:
  - scientific director of the competition;
  - competition coordinator(s);
  - members of the competition expert commission;
  - representatives of organizations - partners of the competition,
  - secretary of the competition.

5.3. The Organizing Committee provides general management of the organization and conduct of the competition.

5.3.1. Chairman of the organizing committee:

- approves the Regulations on the competition, signs the order on holding the competition and the composition of the organizing committee of the competition, the order on the composition of the expert commission;

- carries out general management of the organization and conduct of EEYM events, within the framework of which the competition is held.

5.3.2. Co-chairman of the organizing committee:





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– carries out direct management of the organization and conduct of the EEFM, together with the scientific director of the competition, forms the composition of the expert commission of the competition.

An expert commission is created to conduct an expert assessment of the teams.

The chairman of the expert commission of the competition is the director of the EEYM Congress, where the competition is taking place. The expert commission includes highly qualified representatives of the scientific and business community; Russian and foreign experts in the field of finance from higher educational institutions of the Russian Federation, countries of the near and far abroad, academic science, audit companies; business practitioners.

More than half of the members of the expert commission must be representatives of third-party organizations.

#### 5.3.3. Scientific director of the competition:

- prepares a draft Regulation on the competition and submits it to the rector for approval, prepares changes and additions to it;
- is a co-chairman of the expert commission of the competition;
- selects the composition of the expert commission of the competition;
- develops and approves assignments for competition participants from the chairman of the expert commission.

#### 5.3.4. Competition coordinator(s):

- ensures the invitation of members of the expert commission of the competition;
- organizes the distribution of information letters to educational, research and scientific organizations of the Russian Federation and foreign countries;
- ensures the operation of a specialized website for conducting the qualifying round of the competition;
- organizes the final and the work of the expert commission during the final of the competition;
- organizes the issuance of diplomas and awarding of competition winners;
- draws up a report on the competition.

#### 5.3.5. An expert commission of the Competition is created to conduct an expert assessment of competitive works.

The Chairman of the Expert Commission of the Competition is the Director of the EEYM Congress, where the Competition is taking place. The co-chairman of the Expert Committee of the Competition is the scientific director of the Competition. The expert commission includes highly qualified representatives of the scientific and business community; Russian and foreign experts in the field of finance from higher educational institutions of the Russian Federation, countries of the near and far abroad, academic science, audit companies; business practitioners. More than half of the members of the expert commission must be representatives of third-party organizations.

Decisions of the expert commission are made by open voting, a simple majority of votes of the members of the expert commission present, minutes are recorded, the minutes are signed by the chairman, secretary and members of the expert commission (Appendices 7, 8).

The expert commission has the right to appoint additional nominations in the competition.

5.4. Information about the scientific supervisor, coordinator(s), as well as members of the expert commission of the competition are published annually on the competition page of the EEYM website.

## **6. Winner's reward ceremony**

6.1. Based on the results of the final round, the winner and prize-winners of the competition are determined. The winner and runners-up are awarded Diplomas of 1st, 2nd, 3rd degree and orders for 1st, 2nd, and 3rd place, respectively.

All participants in the final round receive certificates as finalists of the competition.

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6.2. Participants who took 4th and 5th places, as well as winners of additional nominations of the competition (if there are nominations) are awarded certificates, respectively, for 4th and 5th place in the competition, or for winning the nomination.

### **7. Coordinates of the competition organizing committee**

Competition organizer: Ural State University of Economics (USUE)

Address: 620144. Ekaterinburg, st. March 8/Narodnaya Volya, 62/45

Tel.: (343) 257-91-40, fax: (343) 257-71-47

Official website of the organizer: [www.usue.ru](http://www.usue.ru)

Official website of the Competition and the Eurasian Economic Youth Forum (EEYF): [www.eurasia-forum.ru](http://www.eurasia-forum.ru)

USUE division responsible for holding the Olympiad: USUE College

Contact details of the Competition coordinators are indicated on the Competition page of the EEYF website.





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Annex 1

**PARTICIPANT'S STATEMENT**

**International competition for students of secondary vocational education institutions "My Profession. Step into the Future".**

I ask you to register my participation in the International Competition for Students of Secondary Vocational Education Organizations "My Profession. Step into the Future" . I provide the following information about myself:

Participant	Surname	
	Name	
	Surname	
	Date of Birth	
	Place of study	
	group, course	
	speciality	
	Address (country, city)	
	contact number	
	e-mail	
Scientific director	Surname	
	Name	
	Surname	
	Academic degree/ academic title/	
	Job title	
	Name of the organization	
	contact number	
	e-mail	
<i><b>We attach an annotation of the competition project to the registration form of the EEYM website</b></i>		

\* The application is submitted in the form of filling out the participant's registration form on the specialized website of the EEFM



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Annex 2


**Annotation structure**

Heading indicating the project form - select your project form	Essay abstract (presentations, infographics)
Theme of the competition	"My profession. Step into the Future"
Authorship	FULL NAME. student
Name of SPO	where the competitor is studying
Scientific director	Full name, position of scientific supervisor
Keywords	express the main semantic content of the project
Annotation text:	
goals, objectives	specified in the project
conclusions, results	received as a result of the project

**Requirements for annotation formatting**

Abstract volume	should not exceed 1.5 pages of printed text typed on one side
Page Format	A4 Text editor MS Word 97-2003
Text font	Times New Roman Point size (font size) 12-14
Keyword font	Times New Roman Point size (font size) 12-14, italics
Color text	black
Line spacing	1-1.15
Indent the first line of a paragraph (red line)	1.25 (automatic)
Text alignment	width _
Hyphenation	set the word wrap function in the text
Title, authorship, name of the software, scientific supervisor	printed in the center of the first page



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Annex 3

### Sample annotation

Essay abstract (infographics, presentations)  
on the topic "My profession. Step into the Future"

FULL NAME. student

Name of SPO


Scientific director

*Keywords:*

Annotation text, annotation text, annotation text, annotation text, annotation text,  
annotation text, annotation text, annotation text, annotation text, annotation text,  
annotation text, annotation text.





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Annex 5

### Requirements for infographic design

Infographics are visualizations of data or ideas that aim to convey complex information to an audience in a quick and understandable way. In addition to images, infographics can include graphs, diagrams, flowcharts, tables, maps, and lists.

<b>Requirement :</b>	<b>Content :</b>
Scope of infographics	no more than 5 slides
Name authorship, name of the SPO, scientific supervisor - everything is indicated in the center on the 1st slide	Infographics on the topic "My profession. Step into the Future" FULL NAME. student Name of SPO Scientific director
Font	any, the main condition is the readability of the text on the background screensavers
Color text	any, the main condition is the readability of the text on the background screensavers



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Annex 6

**Presentation design requirements**

<b>Requirement :</b>	<b>Content :</b>
Volume	no more than 15 slides
Name authorship, name of the SPO, scientific supervisor - everything is indicated in the center on the 1st slide	Presentation on the topic "My profession. Step into the Future" FULL NAME. student Name of SPO Scientific director
Font	any, the main condition is the readability of the text on the background screensavers
Color text	any, the main condition is the readability of the text on the background screensavers



**MINUTES OF THE MEETING OF THE EXPERT COMMISSION**  
on determining the finalists of the International Competition for students of secondary vocational education institutions "My Profession. Step into the Future".

01.04.2024

Ekaterinburg

№ 1

**Composition of the expert commission:**

Chairman of the expert commission:

FULL NAME. - job title

Co-chairman of the expert commission:

FULL NAME. - job title

Members of the expert commission:

FULL NAME. - job title

**Agenda for the meeting of the expert commission:**

Determination of the finalists of the International competition of students of educational institutions of secondary vocational education "My profession. Step into the Future" during the qualifying stage.

Based on the results of the first stage of the International Competition for students of secondary vocational education institutions "My Profession. Step into the future" \_\_\_\_\_ participants were allowed to participate in the expert assessment.

**Having assessed the results of the qualifying round of participants, the commission decided:**

1. Establish the following assessments of participants:

Table 1 - Participants' results

No	Full Name	Name of the organization	Number of points scored

2. In accordance with the points scored, qualify for the finals of the International Competition for students of secondary vocational education institutions "My Profession. Step into the Future" following participants

Table 2 – Competition finalists

No	Full Name	Name of the organization	Number of points scored

Chairman of the expert commission

\_\_\_\_\_/ Full name  
Signature

Co-chairman of the expert commission

\_\_\_\_\_/ Full name  
Signature

Member of the expert commission

\_\_\_\_\_/ Full name  
Signature

Secretary

\_\_\_\_\_/ Full name  
Signature



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**MINUTES OF THE MEETING OF THE EXPERT COMMISSION**

on determining the winners and prize-winners of the International Competition of Students of Secondary Vocational Educational Organizations "My Profession. Step into the Future"

\_\_\_\_\_ 04/24/2024 \_\_\_\_\_ No. 2 \_\_\_\_\_  
Yekaterinburg city

**Composition of the expert commission:**

Chairman of the expert commission:

FULL NAME. - job title

Co-chairman of the expert commission:

FULL NAME. - job title

Members of the expert commission:

FULL NAME. - job title

**Agenda for the meeting of the expert commission:**

Determination of the winners and prize-winners of the International Competition for Students of Secondary Vocational Education Organizations "My Profession. Step into the Future" within the framework of the final (final) stage.

Based on the results of the second (qualifying) stage of the International competition for students of educational institutions of secondary vocational education "My profession. Step into the future" \_\_\_\_\_ participants were admitted to the finals.

**Having assessed the results of the final stage, the commission decided:**

1. Establish the following scores for the contestants:

Table 1 – Results of the competitors

No	Full Name	Name of the organization	Number of points scored

2. In accordance with the points scored, assign the following award documents to each competitor of the final (final) stage of the competition

Table 2 – Award documents of the competitors

No	Full Name	Name of the organization	Type of award document

3. To be recognized as the winner of the International Competition for students of secondary vocational education institutions "My Profession. Step into the Future".

\_\_\_\_\_  
(full name)

To be recognized as a winner (II place) of the International competition for students of educational institutions of secondary vocational education "My profession. Step into the Future"





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(full name)

To be recognized as a winner (III place) of the International Competition for students of secondary vocational education institutions "My Profession. Step into the Future"

(full name)

Chairman of the expert commission

\_\_\_\_\_/ Full name  
Signature

Co-chairman of the expert commission

\_\_\_\_\_/ Full name  
Signature

Member of the expert commission

\_\_\_\_\_/ FULL NAME.  
Signature

Secretary

\_\_\_\_\_/ Full name  
Signature

  
*Сергей Сергеевич  
Мариновский*  
*Анна Романовна*

**The regulations on the competitions are introduced:**

Scientific supervisor of the competition,  
Deputy Director for  
educational work


  
\_\_\_\_\_ / L.N. Cheganova

**Approved:**

Vice-Rector for Social Affairs and Youth Policy,  
Co-Chair of the EEYF

  
\_\_\_\_\_ / R.V. Krasnov

Vice-rector for Scientific work

  
\_\_\_\_\_ / V.E. Kovalev

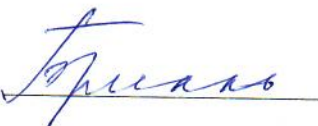
Head of the Congress of Strategists  
Director of ICDE

  
\_\_\_\_\_ / E.N. Yalunina

Scientific supervisor of the Congress of Strategists  
Deputy Director of ICDE

  
\_\_\_\_\_ / V.A. Tsibikov

Head of the Legal Department

  
\_\_\_\_\_ / M.E. Brill

Leading Economist of STSRWR,  
Coordinator EEYF

  
\_\_\_\_\_ / O.L. Korabelschikova